

ABSTRACT

Industrialized world breed consumption culture in late capitalism. People's life styles have mainly focused on consumption thanks to media and the internet. In this type of world, the relationship between people and objects have taken a new path. Objects got involved in people's lives more than ever and this caused people to limit their lives with objects' world. Getting bored in consumption culture led people to find something stable. Past was the only thing that could never change and it was stable. That is the reason why people long for their past and start to have an interest in the objects of the past. Longing for the past breed retro culture in consumption culture and people used retro objects, mainly furniture, to remmember their good old days without realizing the memories that they have forgotten and that they have been reconstructing collectively through the interest in contemporary time's nostalgia. In this study, it was found out that while retro-furniture was seen as a way to escape from consumption culture, it was actually serving for consumption culture and while people possessed retro furniture in order to hold on to their memories and past, people gradually and collectively reconstructed their past with the help of retro furniture.

Key Words: nostalgia, retro, retro-furniture, consumption culture, memory, objects